

**Remit Address:**

WOOD
90380 Collections Center Drive
Chicago, IL 60693
Main: (616) 456-8888
Billing: (317) 923-8888

INVOICE

DUPLICATE

Advertiser	POL/Bernstein For U of M Board of Reg
Product	BERNSTEIN FOR UOFM BOARD OF RI
Estimate Number	

Invoice #	203000-1
Invoice Date	10/14/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/12/12

Station	WOOD
Account Executive	WOOD Local House
Sales Office	Grand Rapids Local Sales Office
Sales Region	Local

Order #	203000
Alt Order #	
Deal #	
Order Flight	10/01/12 - 10/14/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Billing Address:

POL/Bernstein For U of M Board of Regent
Attention: Accounts Payable
31731 Northwestern Highway
Suite #333
Farmington Hills, MI 48334
USA

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	WOOD	Today Show	658-9a		to						
					10/01/12 to 10/07/12	3x	1- 1- 1- -				
	WOOD			M	10/01/12	:30	8:34 AM	REGENTMAYER	\$650.00		10
	WOOD			W	10/03/12	:30	8:34 AM	REGENTZACK	\$650.00		11
	WOOD			F	10/05/12	:30	8:28 AM	REGENTMAYER	\$650.00		12
2	WOOD	News 8 @ Noon	12-1p		to						
					10/01/12 to 10/07/12	3x	1- 1- 1- -				
	WOOD			M	10/01/12	:30	12:51 PM	REGENTZACK	\$225.00		10
	WOOD			W	10/03/12	:30	11:59 AM	REGENTMAYER	\$225.00		11
	WOOD			F	10/05/12	:30	12:26 PM	REGENTZACK	\$225.00		12
3	WOOD	M-F News 8 @6p	6-630p		to						
					10/01/12 to 10/07/12	3x	1- 1- 1- -				
	WOOD			M	10/01/12	:30	6:15 PM	REGENTMAYER	\$1,125.00		10
	WOOD			W	10/03/12	:30	6:13 PM	REGENTZACK	\$1,125.00		11
	WOOD			F	10/05/12	:30	6:23 PM	REGENTSAM	\$1,125.00		12
4	WOOD	Today Show	658-9a		to						
					10/08/12 to 10/14/12	3x	1- 1- 1- -				
	WOOD			M	10/08/12	:30	7:59 AM	REGENTMAYER	\$650.00		7
	WOOD			W	10/10/12	:30	7:23 AM	REGENTMAYER	\$650.00		8
	WOOD			F	10/12/12	:30	8:59 AM	REGENTMAYER	\$650.00		9
5	WOOD	News 8 @ Noon	12-1p		to						
					10/08/12 to 10/14/12	3x	1- 1- 1- -				
	WOOD			M	10/08/12	:30	12:19 PM	REGENTZACK	\$225.00		7
	WOOD			W	10/10/12	:30	12:55 PM	REGENTZACK	\$225.00		8
	WOOD			F	10/12/12	:30	11:58 AM	REGENTZACK	\$225.00		9
6	WOOD	M-F News 8 @6p	6-630p		to						
					10/08/12 to 10/14/12	3x	1- 1- 1- -				
	WOOD			M	10/08/12	:30	6:24 PM	REGENTSAM	\$1,125.00		7
	WOOD			W	10/10/12	:30	6:15 PM	REGENTSAM	\$1,125.00		8
	WOOD			F	10/12/12	:30	6:22 PM	REGENTSAM	\$1,125.00		9

Subject to our standard terms and conditions located at www.linmedia.com/multiplatform-ad-solutions.

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months from the date of this invoice. If you are unable to resolve a payment dispute with your station, please call 1-317-704-8747 to reach our Accounts Receivable department. If you wish to report possible misconduct, you may reach our compliance hotline at 1-877-363-3072.

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Aired Spots **18**

<u>Gross Total</u>	\$12,000.00	
<u>Agency Commission</u>	\$1,800.00	
<u>Net Amount Due</u>	\$10,200.00	<u>Payment Terms 30 Days</u>

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